

# PRESS RELEASE

Beijing, China

## **Rio Tech and Volfoni sign joint venture for China's cinema market**

**Beijing, August 22, 2012.** Rio Tech and Volfoni announced today the creation of a joint venture for the industry of Chinese cinema technology. The 50/50 venture will launch a new series of passive 3D polarization modulators during BIRTV.

“Volfoni is a very innovative and creative 3D company that offers world-class cutting-edge 3D technology,” says Mr. Pan Zhou, president of Rio Tech. “We are very excited about the joint venture with Volfoni. It will accelerate the development and popularity of 3D viewing in China.”

“Rio is one of the key companies in the Chinese cinema business,” says Mr. Thierry Henkinet, CEO and co-founder of Volfoni. “We look forward to working with Rio to offer all Chinese installers and cinema owners more choices to allow for the best 3D experience. The joint venture gives us closer contact to our customers in this important market, and lets us adapt best to their needs.”

The joint venture will present for the first time in China the new SmartCrystal™ Cinema, a polarization modulator designed and made in Europe and approved by Hollywood studios. This exceptional product will be on demo during BIRTV (booth 2A240, from August 22 to 25). Derived from “Surface Switching” technology developed by Volfoni, SmartCrystal™ Cinema allows for the most beautiful 3D imagery on the market, in terms of both brightness and color quality.

About Volfoni :

Founded in 2007, Paris-based Volfoni is a renowned 3D technology provider in Europe. To offer the highest quality of products to its customers, Volfoni has invested significantly over the last couple of years to build and control the entire manufacturing chain, from R&D to mass production. The company is proud to count a team of world-class scientists (Three of which have PhDs specializing in liquid crystal technology), engineers, technicians and designers. Volfoni has now become one of the very few companies in the world to offer a wide variety of 3D technologies (active and passive) with high quality standard (endorsed by the Hollywood studios' golden eyes). Volfoni products are appreciated by the most demanding users because they answer, in a creative way, the constantly changing needs of the various 3D applications which are currently booming. For more information, please visit [www.volfoni.com](http://www.volfoni.com)

About Guangzhou Rio Tech Optics Co., Ltd :

Guangzhou Rio Tech Optics Co., Ltd. (Rio Tech) specializes in 3D solutions including cinema systems and glasses. Rio Tech's products include polarization modulators, dual polarization 3D system, active

3D systems, circular polarized glasses, linear polarized glasses, active 3D shutter glasses. Rio Tech provides all-around professional solutions to its customers and has become one of the biggest 3D cinema product suppliers in China.

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## 新闻发布函

中国，北京

### **Volfoni 与睿浩科技成立合资公司**

**2012年8月22日，北京。**睿浩科技和法国 Volfoni 公司在中国宣布成立合资公司。合资公司将在本届 BIRTV 展会上正式推出一系列全新的 3D 偏振设备。

Volfoni 成立于 2007 年，现已成为世界领先的欧洲最大 3D 技术供应商。为了给广大客户提供更好的产品，Volfoni 在过去几年重点投入建立和控制从研发到量产的整体生产链。公司团队拥有骄人的世界级科学家（有三位液晶方面的博士）、工程师、技术人员和设计师。Volfoni 现已成为世界上少有的拥有范围广泛的技术（主动式和被动式）和高质量标准（经过好莱坞工作室认可）的公司。

睿浩科技是专注于 3D 领域的中国公司，研发与销售 3D 影院设备和 3D 眼镜。我们的产品包括单机偏振设备、双机偏振系统、主动式 3D 设备和 3D 眼镜。睿浩科技已成为中国最大最专业的影院 3D 产品供应商之一。

合资公司第一时间在中国强势推出全新 SmartCrystal™ Cinema，一系列为不同银幕尺寸使用的偏振设备，在同类型产品中拥有 17% 的高光效亮度。通过成立合资公司，我们希望在市场提供新的、非常具有竞争力的 3D 产品。这些优异的 3D 产品将会在本次 BIRTV 展会上亮相展出。

诚挚欢迎您光临我们的展位（2A240），体验让人惊喜的美妙 3D 效果。我们希望能获得您对我们一如既往的支持与信赖。