

Coronavirus and the UK & Ireland cinema industry

WHO ARE PARK CIRCUS?

Park Circus is a global distributor and sales agent with offices in **Glasgow, London, Los Angeles** and **Paris**, plus an agent on the ground in **Australia**

We are proud to represent over **25,000 titles** with an extensive library of **35mm and 70mm prints** and over **2,750 titles available on DCP**

We license over **20,000 screenings** per year in **113 countries** around the world

We provide **bespoke distribution services** across **Sales, Marketing, Technical Operations** and **Finance**, with our own in-house **Production** arm

PARK CIRCUS COVID-19 RESPONSE

- Park Circus is all about the collective experience of sharing a great film - in these trying times, we stand with our fantastic cinema, exhibition and festival partners
- Until we're all back together, we're going to spend some time sharing everything we love about the movies
- Expect deep dives into our collective archive throughout our social media, video compilations of the best movie moments, guest editorials from the cinemas and filmmakers we love working with and a celebration of all things film!

SPOTLIGHT

Our weekly series of interviews with global programmers, amplifying their voices and sharing their plans to keep the spirit of the big screen experience alive



CINEMOMENTS

We will dip into our library of 25,000 films to share our favourite moments in film, including moments of joyous dance and emotional song - all spreading an uplifting message about the enduring power of film

PARK CIRCUS COVID-19 RESPONSE

 **Park Circus**
29 March at 11:11 · 🌐

Released on this day in 1965, the hills were certainly alive 55 years ago as the iconic Julie Andrews graced UK screens as the endlessly loving Maria in [The Sound Of Music](#). A perfect Sunday watch to brighten your spirits ❤️



GUEST PICKS

We are asking our high-profile friends from across the industry, filmmakers, directors, actors and more – to pick their favourite films from our catalogue (that they made, or otherwise!) – to inspire people to watch at home

HIDDEN GEMS

Sharing behind the scenes and iconic archival images across our website and social channels until we are back together in cinemas once again

 **Park Circus**
26 March at 15:57 · 🌐

Promo shot of the wonderful Gene Kelly and Debbie Reynolds for Technicolor musical treasure Singin' in the Rain. Which classic musical never fails to give yo... See more



We would love to hear from anyone interested in featuring in our Spotlight, Cinemoments or Guest Picks – please contact info@parkcircus.com

Please also sign up to our newsletters for upcoming news and announcements of film collections at <https://www.parkcircus.com/contact>

CLASSIC PROGRAMMING

Park Circus presents . . .

A Celebration of Classic Cinema, at the Cinema

- Park Circus plans to present cinema programmers with a collection of acclaimed, much-loved classic films, for all audiences, ready to be seen back on the big screen for a celebration of cinema, at the cinema, where truly great films should be experienced
- We expect the collection to include 20 films, available to book freely over a set period of time on terms that will support exhibition, as soon as it is safe for cinemas to re-open
- The aim will be for all the titles to have artwork, trailers and a package of promotional materials available, and screenings would be supported by Park Circus-led marketing and PR campaigns
- In addition there will be a wider offer of titles, all in DCP, from the 1920s right up to 2019 to help fill screens as much as possible whilst highlighting the history of cinema
- The intention is to be **flexible**, and to cater for exhibitor and audience needs and interests across the multiple territories we work in – **we are working with our studio partners to determine the terms and date period, but both will be a key part of the initiative**

HOW TO BOOK

- The Park Circus Sales team remains in place and is available to help book titles now where possible, or plan for the future
- There is lots of information on the titles we represent on our website - please visit <https://www.parkcircus.com/> to browse the full catalogue, and see our curated collections at <https://www.parkcircus.com/spotlight>
- Once you have selected the titles you would like to screen, complete the online film enquiry form for screening license requests (<https://www.parkcircus.com/form>), forms will be sent directly to the sales team who will come back to you to as soon as possible
- We offer flexible booking and terms arrangements depending on screening requirements
- General enquiries please contact sales@parkcircus.com, or we are available to speak on the phone on [+44 \(0\) 141 332 2175](tel:+44201413322175) and would be happy to chat!